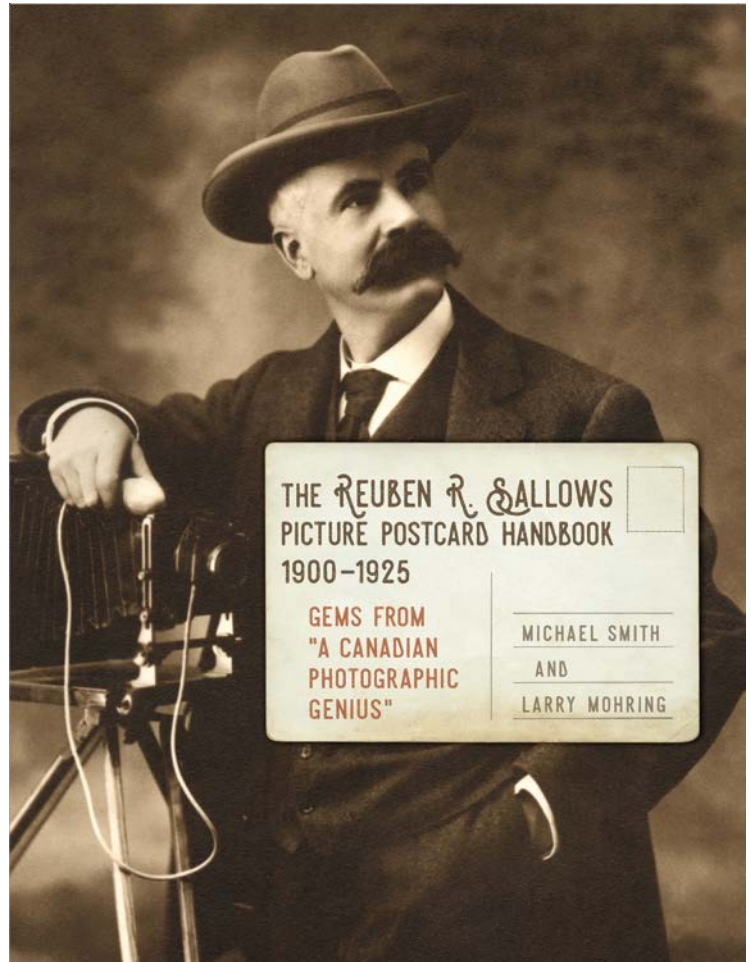


Postcards from “A Canadian Photographic Genius”

Ontario photographer Reuben Sallows (1855–1937) was much admired in his lifetime but little known outside of Huron County today. Venturing out of his Goderich studio in the 1890s, he soon became a master at photographing men, women and children at work and play in their natural surroundings. It wasn't long before his stellar outdoor photos caught the eye of magazine publishers, the railway companies and government ministries.

Postcard collectors are indeed fortunate that Sallows took some of his most iconic photos during the postcard's golden age (1900–1914). This helps explain why so much of his work ended up on postcards published in Canada, the US and Britain. And this handbook is the result of a determined effort to link as many antique postcards as possible to their original Sallows photo.



BOOK DETAILS → 8.5 by 11 inches, laminated soft cover, coated paper to enhance colour reproduction, spiral bound; 310 pages with a lavishly illustrated biography of Reuben Sallows, 1800+ postcards catalogued by publisher, 1300+ illustrations *and everything in full colour!*

PRICE AND ORDERING → Postpaid to a Canadian Address: **C\$60**; Postpaid to a USA Address: **US\$60**; Cheque, Money Order or *Interac*® e-Transfer preferred.

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